

# STEM SOUTH WEST

*Become A Sponsor*

*Sponsorship Opportunities*

## Careers EXPO & Annual Awards Dinner

EXPO: November 20<sup>th</sup> 2024 Cork City Hall

Awards Dinner: November 21<sup>st</sup> 2024 Cork County Hall

# STEM SOUTH WEST



STEM South West is an industry led cluster first formed in 2019.



Established in 2023 as a Company Limited by Guarantee (CLG) governed by a board of directors.



STEM South West is a not for profit organisation.



STEM South West is strongly supported by local authorities (Cork CC) and HEI's (MTU & UCC) in the region.



STEM South West is run by members of the biggest employers in the region, across pharma, tech and life sciences.

## OUR MISSION



**STEM South West** is an industry led cluster committed to promoting and advancing world class STEM talent and capabilities to deliver innovation and economic growth in the South West region of Ireland.

# STEM South West Expo

*Inspiring the next generation STEM talent since 2019*

Nov 2019 In Person

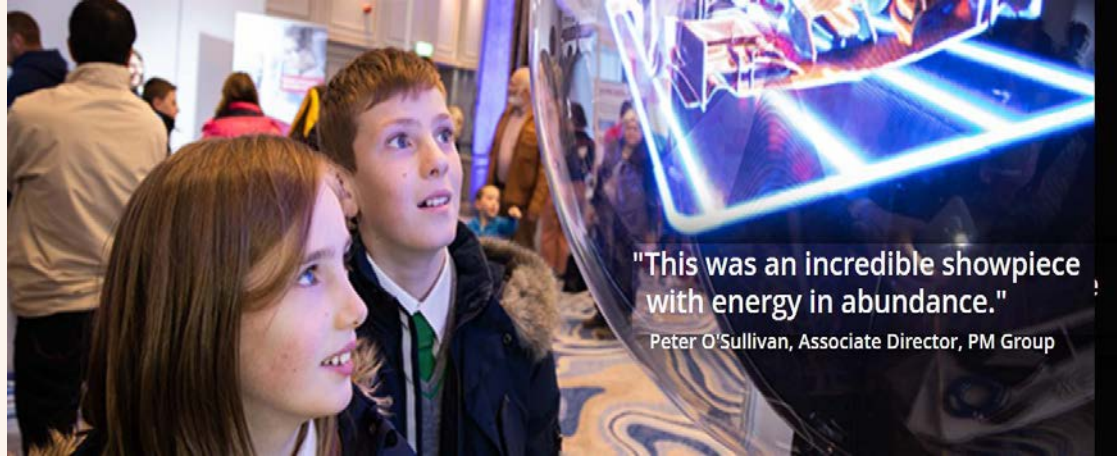
Jan 2021 Virtual

Apr 2022 Virtual

Nov 2023 In Person

100+ Exhibitors from South West Region

5000+ Attendees since 2019



"This was an incredible showpiece with energy in abundance."

Peter O'Sullivan, Associate Director, PM Group

# STEM South West Expo 2024

## *The World Needs You: Solving Global Challenges with STEM*

Wednesday, 20<sup>th</sup> November 2024

16:00 – 20:00

City Hall – Cork

**2,000+ Expected Attendee**

Second level, Third level, Jobseekers, Parents, Teachers

### Our Ask:

#### Become an EXHIBITOR

Inspire the next generation, engage with 2000+ attendees  
Brand awareness, Promotion of STEM careers and pathways

#### Become a SPONSOR

Build Brand Awareness in the region  
Stand out even more from the crowd  
Speaking opportunities

Contact us directly -> [info@stemsouthwest.ie](mailto:info@stemsouthwest.ie)

**Help us to inspire the next generation by highlighting the endless careers available in the world of STEM**



# Previous Expo Exhibitors / Sponsors



# STEM South West Inaugural Awards

## *Recognising regional achievements in STEM*

Thursday, 21<sup>st</sup> November 2024

19:00 – 23:00

Cork County Hall Vertigo, 17<sup>th</sup>  
Floor,

**Nominations  
Close – 4<sup>th</sup> Oct**

**BECOME A SPONSOR**

### Award Categories:

- STEM in Industry:**
- Company of the Year – 3 Awards
  - Small/Start-Up, Medium, Large organisations
- STEM in Education:**
- Educational Initiative of the Year – 3 Awards
  - Primary, Secondary, Third Level
- STEM in the Community:**
- TY Challenge of the Year
  - STEM Careers EXPO Award
  - STEM Person/Team of the Year

[Click here to submit your nomination](#)



# 2024 Sponsorship Options

## STEM South West Careers Expo & Awards

*You can support in  
the following ways...*

**STEM  
SOUTH  
WEST**

# Sponsorship Opportunities for STEM South West EXPO & Annual Awards

## Platinum Sponsor €25,000

- Stand in most prominent position in Expo.
- Solo Speaking Opportunity during the Expo.
- Mention in Press Release ahead and post Expo.
- Platinum sponsor logo prominently placed on all invites.
- PR & Social Media promotion pre, during & post both events
- Branded takeaways/prizes – both events
- External branding at events (@ sponsor cost tbc)
- Table of 10 at Awards
- Presentation of key award & speaking opportunity
- Sponsor video played at interval

## Gold Sponsor €10,000

- Guaranteed Premium Stand in Expo.
- Guaranteed speaking opportunity during the Expo – Panel Discussion.
- Sponsor Logo on all invites.
- PR & Social Media mentions pre, during & post both events
- Table of 5 at awards
- Presentation of category award



# STEM SOUTH WEST

Be front & centre of a high profile  
initiative for the region

Contact [info@stemsouthwest.ie](mailto:info@stemsouthwest.ie) to become  
a sponsor!

More information on STEM South West visit  
our Website [stemsouthwest.ie](http://stemsouthwest.ie)